9 Narrative Structures in Fleming

Umberto Eco

In 1953 Ian Fleming published *Casino Royale*, the first novel in the '007' series. Being a first work, it was subject to the then current literary influence; and in the 1950s, a period which had abandoned the traditional detective story in favour of the hard-boiled novel, it was impossible to ignore the presence of Mickey Spillane.

To Spillane *Casino Royale* owes, beyond doubt, at least two characteristic elements. First, the girl Vesper Lynd, who arouses the confident love of Bond, is in the end revealed as an enemy agent. In a novel by Spillane the hero would have killed her, whereas in Fleming's the woman has the grace to commit suicide; but Bond's reaction has the Spillane characteristic of transforming love into hatred and tenderness into ferocity: 'The bitch is dead, now;' Bond telephones to his London office, and so ends his romance.

Second, Bond is obsessed by an image: that of a Japanese expert in codes whom he killed in cold blood on the thirty-sixth floor of the RCA building at Rockefeller Center with a bullet shot from a window of the fortieth floor of the skyscraper opposite. By an analogy that is surely not accidental, Mike Hammer seems to be haunted by the memory of a small Japanese he killed in the jungle during the war, though with greater emotive participation (Bond's homicide, authorized officially by the double zero, is more ascetic and bureaucratic). The memory of the Japanese is the beginning of the undoubted nervous disorders of Mike Hammer (his sadomasochism and his suspected impotence); the memory of his first
homicide could have been the origin of the neurosis of James Bond, except that, within the ambit of *Casino Royale*, either the character or his author solves the problem by non-therapeutic means: Fleming excludes neurosis from the narrative possibilities. This decision was to influence the structure of the following novels by Fleming and presumably forms the basis for their success.

After helping to blow up two Bulgarians who had tried to get rid of him, after suffering torture in the form of a cruel abuse of his testicles, after enjoying the elimination of Le Chiffre by a Soviet agent, having received from him a cut on the hand, cold-bloodedly carved while he was conscious, and after risking his love life, Bond, relaxing during his well-earned convalescence in a hospital bed, confides a chilling doubt to his French colleague, Mathis. Have they been fighting for a just cause? Le Chiffre, who had financed communist spies among the French workers – was he not ‘serving a wonderful purpose, a really vital purpose, perhaps the best and highest purpose of all’? The difference between good and evil – is it really something neat, recognizable, as the hagiography of counter-espionage would like us to believe? At this point Bond is ripe for the crisis, for the salutary recognition of universal ambiguity, and he sets off along the route traversed by the protagonist of Le Carré. But at the very moment he questions himself about the appearance of the devil and, sympathizing with the Enemy, is inclined to recognize him as a ‘lost brother,’ Bond is treated to a salve from Mathis: ‘When you get back to London you will find there are other Le Chiffres seeking to destroy you and your friends and your country. M will tell you about them. And now that you have seen a really evil man, you will know how evil they can be and you will go after them to destroy them in order to protect yourself and the people you love. You know what they look like now and what they can do to people ... Surround yourself with human beings, my dear James. They are easier to fight for than principles ... But don’t let me down and become human yourself. We would lose such a wonderful machine.’

With this lapidary phrase Fleming defines the character of James Bond for the novels to come. From *Casino Royale* there remains the scar on his cheek, the slightly cruel smile, the taste for good food, and a number of subsidiary characteristics minutely documented in the course of this first volume; but, persuaded by Mathis’s words, Bond is to abandon the treacherous life of moral meditation and of psychological anger, with all the neurotic dangers that they entail. Bond ceases to be a subject for psychiatry and remains at the most a physiological object (except for a return to psychic diseases in the last, untypical novel in the series, *The Man with the Golden Gun*), a magnificent machine, as the author and the public, as well as Mathis, wish. From that moment Bond does not meditate upon truth and justice, upon life and death, except in rare moments of boredom, usually in the bar of an airport but always in the form of a casual daydream, never allowing himself to be infected by doubt (at least in the novels; he does indulge in such intimate luxuries in the short stories).

From the psychological point of view, the conversion has taken place quite suddenly, on the basis of four conventional phrases pronounced by Mathis, but the conversion should not be justified on a psychological level. In the last pages of *Casino Royale*, Fleming, in fact, renounces all psychology as the motive of narrative and decides to transfer characters and situations to the level of an objective structural strategy. Without knowing it Fleming makes a choice familiar to many contemporary disciplines: he passes from the psychological method to the formalistic one.

In *Casino Royale* there are already all the elements for the building of a machine that functions basically on a set of precise units governed by rigorous combinational rules. The presence of those rules explains and determines the success of the ‘007 saga’ – a success which, singularly, has been due both to the mass consensus and to the appreciation of more sophisticated readers. I intend here to examine in detail this narrative machine in order to identify the reasons for its success.

**Play Situations and the Story as a ‘Game’**

The various pairs of oppositions seem like the elements of an *ars combinatoria* with fairly elementary rules. It is clear that in the engagement of the two poles of each couple there are, in the course
of the novel, alternative solutions: the reader does not know at which point of the story the Villain defeats Bond or Bond defeats the Villain, and so on. But toward the end of the book, the algebra has to follow a prearranged pattern: as in the Chinese game that 007 and Tanaka play at the beginning of You Only Live Twice, hand beats fist, fist beats two fingers, two fingers beat hand. M beats Bond, Bond beats the Villain, the Villain beats the Woman, even if at first Bond beats the Woman; the Free World beats the Soviet Union, England beats the Impure Countries, Death beats Love, Moderation beats Excess, and so on.

This interpretation of the story in terms of a game is not accidental. The books of Fleming are dominated by situations that we call ‘play situations.’ First are several archetypal situations such as the Journey and the Meal; the Journey may be by Machine (and here occurs a rich symbolism of the automobile, typical of our century), by Train (another archetype, this of obsolescent type), by Airplane, or by Ship. But a meal, a pursuit by machine, or a mad race by train always takes the form of a game. Bond decides the choice of foods as though they formed the pieces of a puzzle, prepares for the meal with the same scrupulous attention as that with which he prepares for a game of bridge (see the convergence, in a means-end connection, of the two elements in Moonraker), and he intends the meal as a play. Similarly, train and machine are the elements of a wager made against an adversary: before the journey is finished, one of the two has finished his moves and given checkmate.

At this point it is useless to record the occurrence of the play situations, in the true and proper sense of conventional games of chance, in each book. Bond always gambles and wins against the Villain or some vicarious figure. The detail with which these games are described is the subject of further consideration of literary technique; here it must be said that if these games occupy a prominent space, it is because they form a reduced and formalized model of the more general play situation that is the novel. The novel, given the rules of combination of oppositional couples, is fixed as a sequence of ‘moves’ inspired by the code and constituted according to a perfectly prearranged scheme. The invariable scheme is the following:

A. M moves and gives a task to Bond.
B. Villain moves and appears to Bond (perhaps in vicarious forms).
C. Bond moves and gives a first check to Villain or Villain gives first check to Bond.
D. Woman moves and shows herself to Bond.
E. Bond takes Woman (possesses her or begins her seduction).
F. Villain captures Bond (with or without Woman, or at different moments).
G. Villain tortures Bond (with or without Woman).
H. Bond beats Villain (kills him, or kills his representative or helps at their killing).
I. Bond, convalescing, enjoys Woman, whom he then loses.

The scheme is invariable in the sense that all the elements are always present in every novel (so that it might be affirmed that the fundamental rule of the game is ‘Bond moves and mates in eight moves’). That the moves always be in the same sequence is not imperative. A minute detailing of the ten novels under consideration would yield several examples of a set scheme we might call ABCDEFGHI (for example, Dr No), but often there are inversions and variations. Sometimes Bond meets the Villain at the beginning of the volume and gives him a first check, and only later receives his instructions from M. For example, Goldfinger presents a different scheme, BCDEACDFGHEHI, where it is possible to notice repeated moves: two encounters and three games played with the Villain, two seductions and three encounters with women, a first flight of the Villain after his defeat and his ensuing death, and so on. In From Russia, with Love, the company of Villains increases – through the presence of the ambiguous representative Kerim, in conflict with a secondary Villain, Krilenko, and the two mortal duels of Bond with Red Grant and with Rosa Klebb, who was arrested only after having grievously wounded Bond – so that the scheme, highly complicated, is BBBBBBA(BBC)EFGH(0). There is a long prologue in Russia with the parade of the Villain figures and the first connection between Tatiana and Rosa Klebb, the sending of Bond to Turkey, a long interlude in which Kerim and Krilenko appear and the latter is defeated, the seduction of Tatiana, the flight by train.
with the torture suffered by the murdered Kerim, the victory over Red Grant, the second round with Rosa Klebb, who, while being defeated, inflicts serious injury upon Bond. In the train and during his convalescence, Bond enjoys love interludes with Tatiana before the final separation.

Even the basic concept of torture undergoes variations, being sometimes a direct injustice, sometimes a kind of succession or course of horrors that Bond must undergo, either by the explicit will of the Villain (Dr No) or by accident during an escape from the Villain, but always as a consequence of the moves of the Villain (for example, a tragic escape in the snow, pursuit, avalanche, and hurried flight through the Swiss countryside in On Her Majesty’s Secret Service).

Occurring alongside the sequence of fundamental moves are numerous side issues, which enrich the narrative by unforeseen events without, however, altering the basic scheme. For a graphic representation of this process, we may summarize the plot of one novel – Diamonds Are Forever – by placing on the left the sequence of the fundamental moves, on the right the multiplicity of side issues:

Move A. M sends Bond to America as a sham smuggler.
Move B. Villains (the Spangs) appear indirectly in the description of them given to Bond.
Move D. Woman (Tiffany Case) meets Bond in the role of go-between.

Move B. First appearance in the plane of vicarious Villain Winter (blood group F).
Move B. Meeting with Jack Spang.

Move E. Bond begins the seduction of Tiffany.

Move C. Bond gives a first check to the Villain.

Long, curious prologue that introduces one to diamond-smuggling in South Africa.

Meeting with Felix Leiter, who brings Bond up to date about the Spangs.

Long interval at Saratoga at the races; to help Leiter, Bond, in fact, ‘damages’ the Spangs.

Appearance of vicarious Villains in the mud bath and punishment of the treacherous jockey, anticipating symbolically the torturing of Bond; the whole Saratoga episode represents a play situation in miniature; Bond decides to go to Las Vegas; detailed description of the district.

Another long and detailed play situation; play with Tiffany as croupier gambling at table, indirect amorous skirmish with the woman, indirect gamble with Serafino; Bond wins money.
check to Villain.

Next evening, long shooting match between cars; association of Bond and Ernie Cureau.

**Move F.** Spang captures Bond.

Long description of SPECTRE and the train-playing of Spang.

**Move G.** Spang has Bond tortured.

With the aid of Tiffany, Bond begins a fantastic flight by railway trolley through the desert followed by the locomotive-plaything driven by Seraffimo; play situation.

**Move H.** Bond defeats Seraffimo, who crashes into the mountain on the locomotive.

Rest with his friend Leiter; departure by ship; long, amorous convalescence with Tiffany; exchanges of coded telegrams.

**Move E.** Bond finally possesses Tiffany.

**Move B.** Villain reappears in the form of Winter.

Play situation on board ship; mortal gamble played on infinitesimal moves between the two killers and Bond; play situation becomes symbolized on reduced scale in the lottery on the course of the ship; the two killers capture Tiffany; acrobatic action by Bond to reach the cabin and kill the killers.

Meditations on death in the presence of the two corpses; return home.

... deviations of the plot in South Africa, where Bond destroys the last link of the chain.

For each of the ten novels it would be possible to trace a general plan. The collateral inventions are rich enough to form the muscles of the separate skeletons of narrative; they constitute one of the great attractions of Fleming’s work, but they do not testify, at least not obviously, to his powers of invention. It is easy to trace the collateral inventions to definite literary sources, and hence these act as familiar reference marks to romanesque situations acceptable to readers. The true and original story remains immutable, and suspense is stabilized curiously on the basis of a sequence of events that are entirely predetermined. The story of each book by Fleming, by and large, may be summarized as follows: Bond is sent to a given place to avert a ‘science-fiction’ plot by a monstrous individual of uncertain origin and definitely not English who, making use of his organizational or productive activity, not only earns money, but helps the cause of the enemies of the West. In facing this monstrous being, Bond meets a woman who is dominated by him and frees her from her past, establishing with her an erotic relationship interrupted by capture by the Villain and by torture. But Bond defeats the Villain, who dies horribly, and rests from his great efforts in the arms of the woman, though he is destined to lose her.
One might wonder how, within such limits, it is possible for the inventive writer of fiction to function, since he must respond to a demand for the sensational and the unforeseeable. In fact, in every detective story and in every hard-boiled novel there is no basic variation, but rather the repetition of a habitual scheme in which the reader can recognize something he has already seen and of which he has grown fond. Under the guise of a machine that produces information, the criminal novel produces redundancy; pretending to rouse the reader, it in fact reconfirms him in a sort of imaginative laziness and creates escape by narrating, not the Unknown, but the Already Known. In the pre-Fleming detective story, however, the immutable scheme is formed by the personality of the detective and of his colleagues, while within this scheme are unraveled unexpected events (and most unexpected of all is the figure of the culprit). On the contrary, in the novels of Fleming, the scheme even dominates the very chain of events. Moreover, the identity of the culprit, his characteristics, and his plans are always apparent from the beginning. The reader finds himself immersed in a game of which he knows the pieces and the rules—and perhaps the outcome—and draws pleasure simply from following the minimal variations by which the victor realizes his objective.

We might compare a novel by Fleming to a game of football in which we know beforehand the place, the numbers, and personalities of the players, the rules of the game, and the fact that everything will take place within the area of the great pitch—except that in a game of football we do not know until the very end who will win. It would be more accurate to compare a novel by Fleming to a game of basketball played by the Harlem Globetrotters against a local team. We know with absolute confidence that the Globetrotters will win: the pleasure lies in watching the trained virtuosity with which they defer the final moment, with what ingenious deviations they reconfirm the foregone conclusion, with what trickeries they make rings round their opponents. The novels of Fleming exploit in exemplary measure that element of foregone play which is typical of the escape machine geared for the entertainment of the masses. Perfect in their mechanism, such machines represent the narrative structure that works upon a material which does not aspire to express any ideology. It is true that such structures inevitably entail ideological positions, but these do not derive so much from the structured contents as from the way of structuring them.

A Manichean Ideology

The novels of Fleming have been variously accused of McCarthyism, fascism, the cult of excess and violence, racism, and so on. It is difficult, after the analysis we have carried out, to maintain that Fleming is not inclined to consider the British superior to all Oriental or Mediterranean races or that Fleming does not profess to heartfelt anti-communism. Yet it is significant that he ceased to identify the wicked with Russia as soon as the international situation rendered Russia less menacing according to the general opinion. It is significant also that, while he is introducing the gang of Mr Big, Fleming is profuse in his acknowledgment of the new African nations and of their contribution to contemporary civilization (Negro gangsterism would represent a proof of the industrial efficiency attained by the developing countries); when the Villain is supposed to have Jewish blood, Fleming is always fairly unexplicit; he never shows more than a cautious, middle-class chauvinism. Thus arises the suspicion that our author does not characterize his creations in such and such a manner as a result of an ideological opinion but purely for rhetorical purposes. By 'rhetoric' I mean an art of persuasion that relies on *enodoxa*, that is, on the common opinions shared by the majority of readers.

Fleming is, in other words, cynically building an effective narrative apparatus. To do so he decides to rely upon the most secure and universal principles and puts into play precisely those archetypal elements that have proved successful in fairy tales. Let us recall for a moment the pairs of oppositional characters: M is the King and Bond is the Knight entrusted with a mission; Bond is the Knight and the Villain is the Dragon; the Lady and Villain stand for Beauty and the Beast; Bond restores the Lady to the fullness of spirit and to her senses—she is the Prince who rescues Sleeping Beauty; between Free World and the Soviet Union, England and the
non-Anglo-Saxon countries is realized the primitive epic relationship between the Privileged Race and the Lower Race, between White and Black, Good and Bad. Fleming is a racist in the sense that any artist is one if, to represent the devil, he depicts him with oblique eyes; in the sense that a nurse is one who, wishing to frighten children with the bogeyman, suggests that he is black. It is singular that Fleming should be anti-communist with the same lack of discrimination as he is anti-Nazi and anti-German. It isn’t that in one case he is reactionary and in the other democratic. He is simply Manichean for operative reasons: he sees the world as made up of good and evil forces in conflict.

Fleming seeks elementary oppositions; to personify primitive and universal forces, he has recourse to popular standards. In a time of international tensions, popular notions of ‘wicked communism’ exist beside those of the unpunished Nazi criminal. Fleming uses them both in a sweeping, uncritical manner.

At the most, he tempers his choice with irony, but the irony is completely masked and is revealed only through incredible exaggeration. In From Russia, with Love, the Soviet men are so monstrous, so improbably evil that it seems impossible to take them seriously. And yet in his brief preface Fleming insists that all the narrated atrocities are absolutely true. He has chosen the path of fable, and fable must be taken as truthful if it is not to become a satirical fairy tale. The author seems almost to write his books for a twofold reading public, those who take them as gospel truth and those who see their humour. In order to work as ambiguous texts, however, they must appear authentic, credible, ingenious, and plainly aggressive. A man who chooses to write in this way is neither a fascist nor a racist; he is only a cynic, an expert in tale engineering.

If Fleming is a reactionary at all, it is not because he identifies the figure of ‘evil’ with a Russian or a Jew. He is reactionary because he makes use of stock figures. The very use of such figures (the Manichean dichotomy, seeing things in black and white) is always dogmatic and intolerant – in short, reactionary – whereas he who avoids set figures, who recognizes nuances and distinctions, and who admits contradictions is democratic. Fleming is conservative as, basically, the fable – any fable – is conservative; his is the static, inherent, dogmatic conservatism of fairy tales and myths, which transmit an elementary wisdom, constructed and communicated by a simple play of light and shade, by indisputable archetypes which do not permit critical distinction. If Fleming is a ‘fascist,’ he is so because of his inability to pass from mythology to reason.

The very names of Fleming’s protagonists suggest the mythological nature of the stories by fixing in an image or in a pun the character from the start, without any possibility of conversion or change. (One cannot be called Snow White and not be white as snow, in face and in spirit.) The wicked man lives by gambling? He will be called Le Chiffre. He is working for the Reds? He will be called Red – and Grant if he works for money, duly granted. A Korean professional killer by unusual means will be Oddjob. One obsessed with gold is Auric Goldfinger. A wicked man is called No. Perhaps the half-lacerated face of Hugo Drax will be conjured up by the incisive onomatopoeia of his name. Beautiful, transparent, telepathic Solitaire evokes the coldness of the diamond. Chic and interested in diamonds, Tiffany Case recalls the leading jewellers in New York and the beauty-case of the mannequin. Ingenuity is suggested by the very name of Honeychile; sensual shamelessness by that of Pussy Galore. A pawn in a dark game? Such is Domino. A tender Japanese lover, quintessence of the Orient? Such is Kissy Suzuki. (Would it be accidental that she recalls the name of the most popular exponent of Zen spirituality?) We pass over women of less interest such as Mary Goodnight or Miss Trueblood. And if the name Bond has been chosen, as Fleming affirms, almost by chance, to give the character an absolutely common appearance, then it would be by chance, but also by guidance, that this model of style and success evokes the luxuries of Bond Street or treasury bonds.

By now it is clear how the novels of Fleming have attained such a wide success: they build up a network of elementary associations to achieve something original and profound. Fleming also pleases the sophisticated readers who here distinguish, with a feeling of aesthetic pleasure, the purity of the primitive epic impudently and maliciously translated into current terms and who applaud in
Fleming the cultured man whom they recognize as one of themselves, naturally the most clever and broadminded. Such praise Fleming might merit if he did not develop a second facet much more cunning: the game of stylistic oppositions, by virtue of which the sophisticated reader, detecting the fairy-tale mechanism, feels himself a malicious accomplice of the author, only to become a victim, for he is led on to detect stylistic inventions where there is, on the contrary, as will be shown, a clever montage of déjà vu.

**Literary Techniques**

Fleming ‘writes well,’ in the most banal but honest meaning of the term. He has a rhythm, a polish, a certain sensuous feeling for words. That is not to say that Fleming is an artist; yet he writes with art.

Translations may betray him. The Italian version of *Goldfinger* begins, ‘James Bond stava seduto nella sala d’aspetto dell’aeroporto di Miami. Aveva gia becuto due bourbon doppi ed ora rifletteva sulla vita e sulla morte.’ (James Bond was seated in the departure lounge of Miami Airport. He had already drunk two double bourbons and was now thinking about life and death.) This is not the same as ‘James Bond, with two double bourbons inside him, sat in the final departure lounge of Miami Airport and thought about life and death.’ In the English phrase there is only one sentence, an elegant display of *concinnitas*. There is nothing more to say. Fleming maintains this standard.

He tells stories that are violent and unlikely. But there are ways and ways of doing so. In *One Lonely Night* Mickey Spillane describes a massacre carried out by Mike Hammer: ‘They heard my scream and the awful roar of the gun and the slugs stuttering and whining and it was the last they heard. They went down as they tried to run and felt their legs going out under them. I saw the general’s head jerk and shudder before he slid to the floor, rolling over and over. The guy from the subway tried to stop the bullets with his hand but just didn’t seem able to make it and joined the general on the floor.’ When Fleming describes the death of Le Chiffre in *Casino Royale*, we meet a technique that is undoubtedly more subtle:

There was a sharp ‘phut,’ no louder than a bubble of air escaping from a tube of toothpaste. No other noise at all, and suddenly Le Chiffre had grown another eye, a third eye on a level with the other two, right where the thick nose started to jut out below the forehead. It was a small black eye, without eyelashes or eyebrows. For a second the three eyes looked out across the room and then the whole face seemed to slip and go down on one knee. The two outer eyes turned trembling up towards the ceiling.

There is more shame, more reticence, more respect than in the uneducated outburst of Spillane; but there is also a more baroque feeling for the image, a total adaptation of the image without emotional comment, and a use of words that designate things with accuracy. It is not that Fleming renounces explosions of Grand Guignol; he even excels in them and scatters them through his novels. But when he orchestrates the macabre on a wide screen, even here he reveals much more literary venom than Spillane possesses.

Consider the death of Mr Big in *Live and Let Die*. Bond and Solitaire, tied by a long rope to the bandit’s ship, have been dragged behind in order to be torn to pieces on the coral rocks in the bay. In the end the ship, shrewdly mined by Bond a few hours earlier, blows up, and the two victims, now safe, witness the miserable end of Mr Big, shipwrecked and devoured by barracuda:

It was a large head and a veil of blood streamed down over the face from a wound in the great bald skull ... Bond could see the teeth showing in a rictus of agony and frenzied endeavour. Blood half veiled the eyes that Bond knew would be bulging in their sockets. He could almost hear the great diseased heart thumping under the grey-black skin ... The Big Man came on. His shoulders were naked, his clothes stripped off him by the explosion, Bond supposed, but the black silk tie had remained and it showed round the thick neck and streamed behind the head like a Chinaman’s pigtail. A splash of water cleared some blood away from the eyes. They were wide open, staring madly towards Bond. They held no
appeal for help, only a fixed glare of physical exertion. Even as Bond looked into them, now only ten yards away, they suddenly shut and the great face contorted in a grimace of pain. ‘Aaarh,’ said the distorted mouth. Both arms stopped flailing the water and the head went under and came up again. A cloud of blood welled up and darkened the sea. Two six-foot thin brown shadows backed out of the cloud and then dashed back into it. The body in the water jerked sideways. Half of the Big Man’s left arm came out of the water. It had no hand, no wrist, no wrist-watch. But the great turnip head, the drawn-black mouth full of white teeth almost splitting it in half, was still alive ... The head floated back to the surface. The mouth was closed. The yellow eyes seemed still to look at Bond. Then the shark’s snout came right out of the water and it drove in towards the head, the lower curved jaw open so that light glinted on the teeth. There was a horrible grunting scrunch and a great swirl of water. Then silence.

This parade of the terrifying has precedents in the eighteenth and nineteenth centuries: the final carnage, preceded by torture and painful imprisonment (preferably with a virgin), is pure Gothic. The passage quoted here is abridged; Mr Big suffers even more agonies. In the same manner Lewis’ Monk was dying for several days with his own lacerated body lying on a steep cliff. But the Gothic terrors of Fleming are described with a physical precision, a detailing by images, and for the most part by images of things. The absence of the watch on the wrist bitten off by the shark is not just an example of macabre sarcasm; it is an emphasis on the essential by the inessential, typical of the école du regard.

And here let us introduce a further opposition which affects not so much the structure of the plot as that of Fleming’s style: the distinction between a narrative incorporating wicked and violent acts and a narrative that proceeds by trilling acts seen with disillusioned eyes.

What is surprising in Fleming is the minute and leisurely concentration with which he pursues for page after page descriptions of articles, landscapes, and events apparently inessential to the course of the story and, conversely, the feverish brevity with which he covers in a few paragraphs the most unexpected and improbable actions. A typical example is to be found in Goldfinger, with two long pages dedicated to a casual meditation on a Mexican murder, fifteen pages dedicated to a game of golf, and twenty-five pages occupied with a long car trip across France as against the four or five pages that cover the arrival at Fort Knox of a false hospital train and the coup de théâtre which culminates in the failure of Goldfinger’s plan and in the death of Tilly Masterson.

In Thunderball a quarter of the volume is occupied by descriptions of the naturalist cures Bond undergoes in a clinic, though the events that occur there do not justify lingering over the details of diets, massage, and Turkish baths. The most disconcerting passage is perhaps that in which Domino Vitali, after having told Bond her life story in the bar of the casino, monopolizes five pages to describe in great detail the box of Player’s cigarettes. This is something quite different from the thirty pages employed in Moonraker to describe the preparations and the development of the bridge party with Sir Hugo Drax; here at least suspense is set up, in a masterly manner, even for those who do not know the rules of bridge. The passage in Thunderball, on the contrary, is an interruption, and it does not seem necessary to characterize the dreaming spirit of Domino by depicting in such an abundance of nuances her tendency to a purposeless ‘phenomenology.’

It is also ‘purposeless’ to introduce diamond-smuggling in South Africa in Diamonds Are Forever by opening with the description of a scorpion, as though seen through a magnifying glass, enlarged to the size of some prehistoric monster, as the protagonist in a story of life and death at animal level, interrupted by the sudden appearance of a human being who crushes the scorpion. Then the action of the book begins, as though what has gone before represents only the titles, cleverly presented, of a film which then proceeds in a different manner.

And even more typical of this technique of the aimless glance is the beginning of From Russia, with Love, where we have a whole page of virtuosity exercised upon the body, deathlike in its immobility, of a man lying by the side of a swimming-pool being explored pore by pore, hair by hair, by a blue and green dragonfly. As soon as the author has infused the scene with a subtle sense of
death, the man moves and frightens away the dragonfly. The man moves because he is alive and is about to be massaged. The fact that lying on the ground he seems dead has no relevance to the purpose of the narrative that follows.

Fleming abounds in such passages of high technical skill, which make us see what he is describing, with a relish for the inessential, and which the narrative mechanism of the plot not only does not require but actually rejects. When the story reaches its fundamental action (the basic 'moves' enumerated earlier), the technique of the aimless glance is decisively abandoned. The moments of descriptive reflection, particularly attractive because they are sustained by polished and effective language, seem to sustain the poles of Luxury and Planning, whereas those of rash action express the moments of Discomfort and Chance.

Thus the opposition of the two techniques (or the technique of this opposition of styles) is not accidental. If Fleming's technique were to interrupt the suspense of a vital action, such as frogmen swimming towards a mortal challenge, to linger over descriptions of submarine fauna and coral formations, it would be like the ingenuous technique of Salgari, who is capable of abandoning his heroes when they stumble over a great root of sequoia during their pursuit in order to describe the origins, properties, and distribution of the sequoia on the North American continent.

In Fleming the digression, instead of resembling a passage from an encyclopaedia badly rendered, takes on a twofold shape: first, it is rarely a description of the unusual – such as occurs in Salgari and in Verne – but a description of the already known; second, it occurs not as encyclopaedic information but as literary suggestion, displayed in order to get a sort of literary promotion. Let us examine these two points, because they reveal the secret of Fleming's stylistic technique.

Fleming does not describe the sequoia that the reader has never had a chance to see. He describes a game of canasta, an ordinary motor car, the control panel of an airplane, a railway carriage, the menu of a restaurant, the box of a brand of cigarettes available at any tobacconist's. Fleming describes in a few words an assault on Fort Knox because he knows that none of his readers will ever have occasion to rob Fort Knox; he expands in explaining the gusto with which a steering-wheel or a golf club can be gripped because these acts that each of us has accomplished, may accomplish, or would like to accomplish. Fleming takes time to convey the familiar with photographic accuracy because it is with the familiar that he can solicit our capacity for identification. We identify not with the one who steals an atom bomb but with the one who steers a luxurious motor launch; not with the one who explodes a rocket but with the one who accomplishes a lengthy ski descent; not with the one who smugly looks at the two diamonds but with the one who orders a dinner in a restaurant in Paris. Our credulity is solicited, blanched, directed to the region of possible and desirable things. Here the narration is realistic, the attention to detail intense; for the rest, so far as the unlikely is concerned, a few pages and an implicit wink of the eye suffice. No one has to believe them.

And, again, the pleasure of reading is given not by the incredible and the unknown but by the obvious and the usual. It is undeniable that Fleming, in exploiting the obvious, uses a verbal strategy of a rare kind, but this strategy makes us fond of redundancy, not of information. The language performs the same function as do the plots. The greatest pleasure arises not from excitement but from relief.

The minute descriptions constitute not encyclopaedic information, but literary evocation. Indubitably, if an underwater swimmer swims towards his death and I glimpse above him a milky and calm sea and vague shapes of phosphorescent fish that skim by him, his act is inscribed within the framework of an ambiguous and eternal indifferent Nature, which evokes a kind of profound and moral conflict. Usually Journalism, when a diver is devoured by a shark, says that, and it is enough. If someone embellishes this death with three pages of description of coral, is not that Literature?

This technique – sometimes identified as Midcult or as Kitsch – here finds one of its most efficacious manifestations – we might say the least irritating, as a result of the ease and skill with which its operation is conducted, if it were not that this artifice forces one to praise in the works of Fleming not the shrewd elaboration of the different stories but a literary phenomenon.
The play of Midcult in Fleming sometimes shows through (even if none the less efficacious). Bond enters Tiffany’s cabin and shoots the two killers. He kills them, comforts the frightened girl, and gets ready to leave.

At last, an age of sleep, with her dear body dovetailed against his and his arms around her forever.

Forever?

As he walked slowly across the cabin to the bathroom, Bond met the blank eyes of the body on the floor.

And the eyes of the man whose blood-group had been F spoke to him and said, ‘Mister, nothing is forever. Only death is permanent. Nothing is forever except what you did to me.’

The brief phrases, in frequent short lines like verse, the indication of the man through the leitmotif of his blood-group, the biblical figure of speech of the eyes that ‘talk’; the rapid solemn meditation on the fact – obvious enough – that the dead remain so; the whole outfit of a ‘universal’ fake which Dwight MacDonald had already distinguished in the later Hemingway. And, notwithstanding this, Fleming would still be justified in evoking the spectre of the dead man in a manner so synthetically literary if the improvised meditation upon the eternal fulfilled the slightest function in the development of the plot. What will he do now, now that he has been caressed by a shudder for the irreversible, this James Bond? He does absolutely nothing. He steps over the corpse and goes to bed with Tiffany.

**Literature as Collage**

Hence Fleming composes elementary and violent plots, played against fabulous opposition, with a technique of novels ‘for the masses.’ Frequently he describes women and scenery, marine depths and motor cars with a literary technique of reportage, bordering closely upon Kitsch and sometimes failing badly. He blends his narrative elements with an unstable montage, alternating Grand Guignol and nouveau roman, with such broadmindedness in the choice of material as to be numbered, for good or for ill, if not among the inventors, at least among the cleverest exploiters of an experimental technique. It is very difficult when reading these novels, after their initial diverting impact has passed, to perceive to what extent Fleming simulates literature by pretending to write literature and to what extent he creates literary fireworks with cynical, mocking relish by montage.

Fleming is more literate than he gives one to understand. He begins chapter 19 of *Casino Royale* with ‘You are about to awake when you dream that you are dreaming.’ It is a familiar idea, but it is also a phrase of Novalis. The long meeting of diabolical Russians who are planning the damnation of Bond in the opening chapter of *From Russia, with Love* (and Bond enters the scene unaware, only in the second part) reminds one of *Faust’s* prologue in the Hell.

We might think that such influences, part of the reading of well-bred gentlemen, may have worked in the mind of the author without emerging into consciousness. Probably Fleming remained bound to a nineteenth-century world, of which his militaristic and nationalistic ideology, his racialist colonialism, and his Victorian isolationism are all hereditary traits. His love of travelling, by grand hotels and luxury trains, is completely of la belle époque. The very archetype of the train, of the journey on the Orient Express (where love and death await him), derives from Tolstoy by way of Dekobra to Cendrars. His women, as has been said, are Richardsonian Clarissas who correspond to the archetype brought to light by Fiedler (see *Love and Death in the American Novel*).

But what is more, there is the taste for the exotic, which is not contemporary, even if the islands of Dream are reached by jet. In *You Only Live Twice* we have a garden of tortures which is very closely related to that of Mirbeau in which the plants are described in a detailed inventory that implies something like the *Traité des poisons* by Orfila, reached possibly by way of the meditation of Huysmans in *La-bas*. But *You Only Live Twice*, in its exotic exaltation (three-quarters of the book is dedicated to an almost mystical initiation to the Orient), in its habit of quoting from ancient poets, recalls also the morbid curiosity with which Judith Gauthier in 1869...
introduced the reader to the discovery of China in *Le dragon impérial*. And if the comparison appears farfetched—well, then, let us remember that Ko-Li-Tsin, Gauthier’s revolutionary poet, escapes from the infamous castle of Blofeld by clinging to a balloon (which carries him a long way over the sea, where, already unconscious, he is collected by the gentle hands of Kissy Suzuki). It is true that Bond hung on to the balloon remembering having seen Douglas Fairbanks do so, but Fleming is undoubtedly more cultured than his character is. It is not a matter of seeking out analogies and of suggesting that there is in the ambiguous and evil atmosphere of *Piz Gloria* an echo of Mann’s magic mountain: sanatoria are in the mountains and in the mountains it is cold. It is not a question of seeing in Honeychile, who appears to Bond from the foam of the sea, Anadyomene, the birdlike girl of Joyce: two bare legs bathed by the waves are the same everywhere. But sometimes the analogies do not only concern the psychological atmosphere. They are structural analogies. Thus it happens that ‘Quantum of Solace,’ one of the stories in *For Your Eyes Only*, presents Bond sitting upon a chintz sofa with the governor of the Bahamas and listening to the governor tell, after a lengthy and rambling preamble, in an atmosphere of rarefied discomfort, the long and apparently inconsistent story of an adulterous woman and a vindictive husband, a story without blood and without dramatic action, a story of personal and private actions, after the telling of which Bond feels himself strangely upset and inclined to see his own dangerous activities as infinitely less romantic and intense than the events of certain private and commonplace lives. Now the structure of this tale, the technique of description and the introduction of characters, the disproportion between the preamble and the story, the inconsistency of the story, and the effect it produces—all recall strangely the habitual course of many stories by Barbey d’Aurevilly. And we may also recall that the idea of a human body covered with gold appears in Dmitry Merezhkovsky (except that in this case the culprit is not Goldfinger but Leonardo da Vinci).

It may be that Fleming had not pursued such varied and sophisticated reading, and in that case one must only assume that, bound by education and psychological makeup to the world of today, he copied solutions without being aware of them, reinventing devices that he had smelled in the air. But the most likely theory is that, with the same effective cynicism with which he constructed his plots according to archetypal oppositions, he decided that the paths of invention, for the readers of our century, can return to those of the great nineteenth-century feuilleton, that as against the homely normality—I do not say of Hercule Poirot but, rather, of Sam Spade and Michael Shayne, priests of an urban and foreseeable violence—he revised the fantasy and the technique that had made Rocambole and Rouletabille, Fantomas and Fu Manchu famous. Perhaps he has gone further, to the cultured roots of truculent romanticism, and thence to their more morbid affiliations. An anthology of characters and situations treated in his novels would appear like a chapter of Mario Praz’s *The Romantic Agony*.

To begin with his evil characters, the red gleams of the looks and the pallid lips recall the archetype of the baroque Giambattista Marino’s Satan, from whom sprang up (through Milton) the romantic generation of les ténébreux:

In his eyes were sadness lodged and death
Light flashed turbid and vermillion.
The oblique looks and twisted glares
Were like comets, and like a lamp his lashes
And from the nostrils and pallid lips ...

Only that in Fleming an unconscious dissociation is performed, and the characteristics of the fine dark one, fascinating and cruel, sensual and ruthless, are subdivided between the Villain and Bond.

Between these two characters are distributed the traits of the Schedoni of Ann Radcliffe and of Ambrosio of Lewis, of the Corsair and the Giaour of Byron; to love and suffer is the fate that pursues Bond as it did René of Chateaubriand: ‘Everything in him turned fatal, even happiness itself.’ But it is the Villain who, like René, is ‘cast into the world like a great disaster, his pernicious influence extended to the beings that surrounded him.’

The Villain, who combines the charm of a great controller of men
with great wickedness, is the Vampire, and Blofeld has almost all the characteristics of the Vampire of Merimee ('Who could escape the charm of his glance? ... His mouth is bleeding and smiles like that of a man drugged and tormented by odious love.') The philosophy of Blofeld, especially as preached in the poisoned garden of You Only Live Twice, is that of the Divine Marquis in his pure state, perhaps transferred into English by Maturin in Melmoth. And the exposition of the pleasure that Red Grant derives from murder is a minor treatise on sadism – except that both Red Grant and Blofeld (at least when in the last book he commits evil not for profit but from pure cruelty) are presented as pathological cases. This is natural enough: the times demand compliance; Freud and Kraft-Ebbing have not lived in vain.

It is pointless to linger over the taste for torture except to recall the pages of the Journaux Intimes in which Baudelaire comments on their erotic potentiality; it is pointless perhaps to compare finally the model of Goldfinger, Blofeld, Mr Big, or Dr No with that of various Ubermenschens produced by the feuilleton literature. But it cannot be denied that all such even Bond 'wears' several characteristics, and it will be opportune to compare the various descriptions of the hero – the ruthless smile, the cruel, handsome face, the scar on his cheek, the look of hair that falls rebelliously over his brow, the taste for display – with this description of a Byronic hero concocted by Paul Féval in Les Mystères de Londres:

He was a man of some thirty years at least in appearance, tall in stature, elegant and aristocratic ... As to his face, he offered a notable type of good looks; his brow was high, wide without lines, but crossed from top to bottom by a light scar that was almost imperceptible ... It was not possible to see his eyes; but, under his lowered eyelids, their power could be divined ... Girls saw him in dreams with thoughtful eye, brow ravaged, the nose of an eagle, and a smile that was devilish, but divine ... He was a man entirely sensual, capable at the same time of good and of evil; generous by nature, frankly enthusiastic by nature, but selfish on occasion; cold by design, capable of selling the universe for a quarter of gold at his pleasure ... All Europe has admired his oriental magnificence; the universe, after all, knew that he spent four million every season.

The parallel is disturbing, but does not need philological verification; the prototype is scattered in hundreds of pages of literature at first and second hand, and, after all, a whole vein of British decadence could offer Fleming the glorification of the fallen angel, of the monstrous torturer, of the vice anglais. Wilde, accessible to any educated gentleman, was ready to suggest the head of John the Baptist, upon a plate, as a model for the great grey head of Mr Big floating on the water. As for Solitaire, who withheld herself from him though exciting him, it is Fleming himself who uses, as the title of a chapter, the name of 'allumuese': her prototype reappears time and again in Barbe d'Aurevilly, in the princess d'Esté of Péladan, in the Clara of Mirbeau, and in the Madone des Sleepings of Dekobra.

On the other hand, Fleming cannot accept for woman the decadent archetype of la belle dame sans merci, which agrees little with the modern idea of femininity, and he mixes it up with the model of the persecuted virgin. And it seems that he has taken into account the suggestions given one hundred years ago by Louis Reybaud to the future writers of a good feuilleton: 'Take, sir, a young woman, unhappy and persecuted; add to it a brutal tyrant.' But Fleming probably did not need those recipes; he had enough wit to discover it by himself.

However, we are not here concerned with a psychological interpretation of Fleming as individual but with an analysis of the structure of his text, the relationship between the literary inheritance and the crude chronicle, between nineteenth-century tradition and science fiction, between adventurous excitement and hypnosis, fused together to produce an unstable patchwork, a tongue-in-cheek bricolage, which often hides its ready-made nature by presenting itself as literary invention. To the extent to which it permits a disenchanted reading, the work of Fleming represents a successful means of leisure, the result of skilful craftsmanship. To the extent that it provides to anyone the thrill of poetic emotion, it is the last avatar of Kitsch; to the extent that it provokes elementary psychological reactions in which ironic detachment is absent, it is only a more subtle, but not less mystifying, example of soap opera.

Since the decoding of a message cannot be established by its
author, but depends on the concrete circumstances of reception, it is difficult to guess what Fleming is or will be for his readers. When an act of communication provokes a response in public opinion, the definitive verification will take place not within the ambit of the book but in that of the society that reads it.

Note

This essay is reprinted from a longer version in Umberto Eco The Role of the Reader: Explorations in the Semiotics of Texts (1984) with permission of Indiana University Press.
ENDERN
LANGUAGE
and
MYTH

ESSAYS ON
POPULAR NARRATIVE

Edited by
Glenwood Irons

UNIVERSITY OF TORONTO PRESS
Toronto Buffalo London
Contents

CONTRIBUTORS vii

ACKNOWLEDGMENTS xi

INTRODUCTION xiii

Romance Fiction
1. A Certain Latitude: Romance as Genre
   JEAN RADFORD 3
2. The Disappearing Act: Harlequin Romances
   TANIA MODLESKI 20
3. Gone with the Wind: The Feminization of the Anti-Tom Novel
   LESLIE FIEDLER 46

Western Fiction
4. The Westerner: Origins of the Myth
   MARCUS KLEIN 65
5. Reflections on the Western since 1970
   JOHN CAWELTI 83
6. West of Everything
   JANE TOMPKINS 103

Detective and Espionage Fiction
7. New Women Detectives: G Is for Gender-Bending
   GLENWOOD IRONS 127
8. Tough Talk and Wisecracks: Language as Power in American
   Detective Fiction
   SCOTT CHRISTIANSON 142