In 1933, Sears offered a wide range of women's clothing, particularly focusing on wool knitwear. The catalog advertised various styles and colors, with prices ranging from $1.98 to $3.98. The items included two-piece dresses, skirts, and coats, each designed for comfort and style. The catalog also highlighted the quality and fit of the garments, emphasizing materials like wool and cotton. Sears boasted of their real value in sportswear, promising to suit the women with mannish flannel. The designs were presented with corresponding measurements and weights, allowing customers to make informed choices. The catalog also featured a note about the shipping weight, noting that goods were sent direct from New York, but the customer was responsible for the postage cost.