TAKE A SEARS BASIC "Many-Way" DRESS

CHANGE ACCESSORIES!

...You have a different dress for every day in the week!

"SEARS FOR THE RIGHT ACCESSORY"

You always get the Most For Your Money
MOST VALUE MOST STYLE

MONDAY
BE PERT AND GAY in this young-looking collar and cuff set of embroidered Venetian type lace. Pretty jabot at the front caught by a small black ribbon bow. Bewitching cute and simple dress! Easy to launder. Colors: White or Ecru.
State color.
18 K 4649—Shipping weight, 5 ounces.

TUESDAY
BE STRIKING—genuine "Toprites" State
Floor-length satin initial wanted.
18 K 4649—In Celanese Rayon Crepe. Colors:
Gold or White.
18 K 4649—In Rayon Crepe. Colors: Rust, Green, Navy or Orange.

WEDNESDAY
BE SOPHISTICATED—
18 K 5504—Belt, Genuine Suede; 6 in. wide. WANT SIZES: 26 to 36. Colors: Black or Copper.

THURSDAY
BE THRILLINGLY FEMININE—In this collar and cuff set of embroidered Rayon Satin. Gorgeous metal brocade effect. Colors: Gold or Silver.
18 K 4668—State color.
Shipping weight, 6 oz.

FRIDAY
18 K 4664—State color.
Shipping weight, 6 oz.

SATURDAY
BE A GOLDEN GIRL in gold-colored belt, metal bracelet and clip.
4 K 3603—Bracelet.
4 K 3603—Clip to match. Shipping weight, each, 4 oz.

"Many-Way" DRESSES

LOVELY AMIGO CRÉPE

A beautifully styled "Many-Way" basic dress of superior quality Satin-back CREPE AMIGO in Celanese Rayon. Notice the rich-looking shirring at the shoulders—the tucks that drape the waistline so gracefully—the five gore skirt front—the puffed short sleeves—and Crown Zip placket! All go to make this an exceptional basic dress. Convertible high low neckline. Sizes: 16 to 32 (see table below). Colors: Black or Navy Blue. State size and color.
18 K 4455—Shipping weight, 1 lb. 2 oz.

EXQUISITE RAYON ALPACA

A uniquely fine material, plus expert workmanship! OCelanese Rayon Alpaca, a flat, basket-weave that falls softly, wearably and splendidly. Larice cuts at exactly above or below the elbow. Skirt flares with a gored in back as well as in front. Graceful shirring at the shoulder and sleeves. Crown Zip placket. Convertible high or low neckline. Sizes: 16 to 44 (see table below). Colors: Black or Navy Blue. State size and color.
18 K 4656—Shipping weight, 1 lb. 3 oz.