Lustrous Bengaline (Silk Warp) Coating

$12.98 Postpaid

17V8530—Black

For dress wear—choose this black coat of shimmering beauty tailored in effective contrast with honey beige Lapin French Coney—one of the most fashionable fur this season. It is a lovely model of flattering lines—so rich in appearance that one could easily imagine it costing twice as much as $12.98. The coat is made of heavy, durable grade, fancy weave lustrous Bengaline (Silk warp—Cotton filling) and has added chintz with tailored waist bandings on its attractive masculine style cuffs and front facings. The back is in satin piped and the collar trimmed with perky self bow. Has a guaranteed Rayon and cotton lining.

Women's and Misses' Sizes—34 to 46 inches bust measure. Corresponding lengths, 48 to 65 inches. State bust measure.

All of our coat linings are guaranteed for two seasons' wear.

Cotton Tweed All-Weather Sport Coat

17V8555—Tan
17V8556—Gray

A new idea in sports fashion! Handsomely tailored in this swagger double breasted coat—one can easily have a nonchalant disregard for wind, dustpans or rain—and look equally dashing when the sun is shining. Has contrasting color leatherette trimmings, light brown on tan and black on gray. Fancy plaid lined and rubber interlined. A rare bargain at $6.98.

Women's and Misses' Sizes—34 to 46 inches bust measure. Corresponding lengths, 48 to 65 inches. State bust measure.

Rainproof Rubberized Fancy Plaid Lining

$6.98 Postpaid

Half Wool Broadcloth Coating

17V8540—Tan

Don't judge the true worth of this good looking coat by its very low price. It is one of our special money saving offers. Made of smooth textured Broadcloth coating (half wool and balance cotton). The coat is cut on modern lines, carefully tailored and neatly trimmed with stitchings and seamings. Lined with durable Satin.

Women's and Misses' Sizes—34 to 46 inches bust measure. Corresponding lengths, 48 to 65 inches. State bust measure.

Fancy Travel Tweed Three-Fourths Wool

17V8545—Tan

A swagger styled coat—and a good coat! In fact, it is exceptional for so low a price. Made of a new small patterned fancy Tweed (nealy three-fourths wool balance Rayon and cotton) which is guaranteed to give sturdy wear—it is neatly tailored—and lined with strong Satin. Attractively trimmed with wool mixed Broadcloth and novelty buttons.

Women's and Misses' Sizes—34 to 46 inches bust measure. Corresponding lengths, 48 to 65 inches. State bust measure.

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