Schiaparelli’s smart belted beach pyjamas, "571," are of mousseline, a spongy wool, in beige for the blouse and blue for the trousers. The sandals are of crêpe rubber. Suit from Lord and Taylor

"Écume" is a chic and practical two-piece bathing-suit from Yteb, of heavy, crepy white woolen. The step-in top, with a deep back décolletage, and the shorts are edged with braid; Franklin Simon

THE new tendency in beach clothes, that created so much interest at Antibes and the Lido last summer, has been further developed by the French couturiers. The more masculine the better, is the motto: long trousers for the women, variations on the sailor’s jumper, the fisherman’s blouse, the mechanic’s overalls, and on Boy Scout shirts and shorts.

The smartest fabrics for these garments come from the men’s departments. Hélène Yrande and Hermès use the grey English flannel worn by so many Oxford men. Hermès also makes enchanting beach costumes of Tissu Équatorial, with a rough serge weave, used for men’s costumes in the Colonies, and the real toile à matelot, washed and pounded to soften its colour and make it more amenable, also is used.

Fabrics from the decoration section are diverted from their original uses. Yteb has selected a striped cotton rep for a beach pañuelo, Schiaparelli uses fabrics from the Rodier upholstery collection, and Hélène Yrande and others make much of Bianchini’s printed linen.