ANNETTE (left)—Youthful model developed in Navy Serge and Taffeta. The collar, lapels, vestee and cuffs are of serge and the accordion pleated serce skirt has a new novel insert of taffeta. New notes are the camouflaged pockets and three quarter bell sleeves. The wide girdle is quaintly embroidered with silk and worsted. Obtainable in Navy only, sizes 14, 16 and 18.

$49.50

CELENE (right)—The clever use of ruffling makes this Taffeta frock particularly appealing. The bouffant hips and elbow sleeves are decidedly fetching. Valencienne lace collar matches insert on front of waist which is finished off with self covered buttons on front and back. Wide sash of material ends in large bow at back. Developed in Navy, Copenhagen, Taupe or Black, in sizes 14, 16 and 18.

$39.50

Two Charming Co-Ed Dresses

Sold Exclusively in Philadelphia

BY

STRAWBRIDGE & CLOTHIER
Market, Eighth and Filbert Streets

If you cannot come to the store you will find our Mail Order Service entirely satisfactory.