3 SMART GIRLS
and how you can be
all three of them

THE VELETA

THE ANNA
An intriguing design in a stonelined Tie with dainty cut-outs and perforations. Available in White, Black or "Blue Jacket" Blue Kid.

THE ALDEN
For Spectator Sports walking. Made of soft, well-worn Natural Grain White or Turf tan Linen Cloth. Dainty perforations.

THE TWILA
A very graceful Side Gore Step-in with toe drop cut-outs and understated perforations. Made in White, Blue Jacket Blue or Black Kid.

THE PANAMA

May is smart STYLE-WISE!
"Perfect clothes for the occasion... that's her motto. See how the clever styling of Natural Bridge Shoes for Spring and Summer has helped her to achieve her goal from top to toe!"

June is smart HEALTH-WISE!
She knows that Natural Bridge Shoes are a veritable day-long beauty treatment. Ingenious, built-in comfort features make her feel 9 A.M. buoyancy when others feel 5 o'clock fatigue.

Julia is smart PURSE-WISE!
"Real value for my money," says Julia. The reasonable price of these Natural Bridge Shoes made it possible for her to buy alluring models for morning, afternoon and sports wear.

See the crisp, lovely styling of these caressingly comfortable shoes at your nearest Natural Bridge Shoe dealer's. May we send you his name?

The Natural Bridge of Virginia... example of Natural Arch Support

$5 TO $6
Natural Bridge Shoes
Created by The Natural Bridge Shoemakers, Division of Crockett-Terry Shoe Corporation, Lynchburg, Va.