THE legend that all the world rushes to the seashore or the mountains at the approach of the first days of summer and leaves New York a gaping vacuum is, in reality, the merest fiction. Through all the summer months, one continues to see about town chic, correctly dressed women who, for one reason or another, are planning to spend their summer, or part of it, in the city.

For example, here are two types of women who will summer in town this year and have planned their wardrobes accordingly. One has a position in the city, which position has an unfailling and unfailing way of demanding her daily presence, whether the thermometer rises or falls. The other, a charming young person, has a penchant for her husband’s society and refuses to go sort-ward without him. There are, also, of course, the hundreds of women who live near town and always come in for a day or two each week to shop, to lunch, or to go to a matinée.

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Naturally, the two types of women we have mentioned attack their problems of summer chic from slightly different angles, those of the business woman and the leisure woman, but the rules that are right rules almost cover the situation for both. The few essential differences will be taken up later. Certainly, in the main, they meet on the common ground of guiding principles. They agree, for instance, that it is more difficult to look well in summer in the city than in the country; therefore, more time and consideration must be spent in selecting the wardrobe for that purpose. If one goes to the country, one has only to possess good taste and a reasonably large bank account to assemble from the shops a wardrobe that is attractive and correct. But, to be sufficiently formal for city streets and offices in the essentially informal clothes of summer—to be cool in the midst of heat,—that

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