

VOGUE DESIGNS *for* PRACTICAL DRESSMAKING



THE mode is a river that never stands still. To-day, the silhouette acquires added suppleness. To-morrow, the skirt rises a trifle. The next day, belts do something new—sleeves are different—fabrics change. At any time, we may be greeted with a sunburst of new colour. At any time, designs in printed or woven fabric may give a new cast to the whole complexion of the mode.

Seldom, however, do all these things happen at once. And almost never is it well to let them happen in a single model. Wherefore, to attempt to be too new is as bad as to stand still. The river flows. It doesn't go forward by leaps and bounds.

Vogue's portfolio of designs for practical dressmaking reflects this flowing habit of the mode, changing now here, now there, but seldom everywhere at once. Look at the sketch on this page. Could anything be smarter, newer, more sophisticated? And, yet, you've seen the design before. It was one of those evolved for the April 1 issue of Vogue, one of those beautifully cut things that are classic and practical at the same time. Meanwhile, no change of line has come to lessen its chic. But a change of fabric design is in the air. The modernist influence is upon us. In great blocks of clear colour, accurately graded, daringly placed, chic beyond words. For such a fabric, the minimum of cutting is necessary. Behold, then, design No. 8089, short-skirted, slim-sleeved, beautifully moulded—nothing could be better.

For the same woman, who adores the new thing, the truly chic thing, Vogue has chosen the combination of taffeta and sheer crêpe—No. 8149. No. 8155 is for her, too—sheer fabric again.

Other women prefer the accepted mode, the mode fully, yet smartly launched. Others, again, want the widely popular thing. Others are mainly concerned with good-looking, but conservative, lines to fit a difficult figure into an exacting mode. For all of them, Vogue has something, though least of all for the woman whose taste is popular. Each of the sketches shows the would-be wearer not only the dress, but the shoes, the accessories, the correct length, sometimes the hat, and, on the colour pages, a suggestion of which end of the rainbow holds the pot of gold most securely for that particular model. Vogue, one sees, is not only a designer of versatility and authority, but a very personal sort of adviser to women at large, with a brain in a hundred compartments, each at your service.

Misses' Frock No. 8089

A particularly good design for one of the new modernistic printed crêpe de Chines—and also smart in a plain fabric—is this one-piece frock with the front slashed and gathered at each side, the back extended forward below the waist-line, and pin tucks on the shoulder fronts; sizes, 16, 18, and 20 years

Patterns may be obtained from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut. Patterns are priced at 40 cents for each blouse, short coat, skirt, or lingerie pattern; 40 cents for children's patterns up to and including 12 years; 65 cents for each one-piece frock, long coat, or negligée; \$1 for each evening frock